

PRIVACY POLICY

This **Privacy Policy** applies between you, the User of this Website, and **Mdel Fleet Management Ltd**, the owner and provider of this Website. Mdel Fleet Management Ltd takes the privacy of your information very seriously. This **Privacy Policy** applies to our use of all **Data** collected by us or provided by you in relation to your use of the Website.

Please read this **Privacy Policy** carefully.

Definitions and Interpretation

1. In this **Privacy Policy**, the following definitions are used:

Data	collectively all information that you submit to Mdel Fleet Management Ltd via the Website. This definition incorporates, where applicable, the definitions provided in the Data Protection Laws ;
Cookies	a small text file placed on your computer by this Website when you visit certain parts of the Website and/or when you use certain features of the Website. Details of the cookies used by this Website are set out in the clause below (Cookies);
Data Protection Laws	any applicable law relating to the processing of personal Data , including but not limited to the GDPR, and any national implementing and supplementary laws, regulations, and secondary legislation;
GDPR	the UK General Data Protection Regulation;
Mdel Fleet Management Ltd, we or us	Mdel Fleet Management Ltd , a company incorporated in England and Wales with registered number 12171595 whose registered office is at Whittington Way, Chesterfield, S41 9AG;
UK and EU Cookie Law	the Privacy and Electronic Communications (EC Directive) Regulations 2003 as amended by the Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2011 & the Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2018;
User or you	any third party that accesses the Website and is not either employed by Mdel Fleet Management Ltd and acting in the course of their employment or engaged as a consultant or otherwise providing services to Mdel Fleet Management Ltd and accessing the Website in connection with the provision of such services; and
Website	the website that you are currently using, https://www.mdelfleetmanagement.co.uk/ , and any sub-domains of this site unless expressly excluded by their own terms and conditions.

2. In this **Privacy Policy**, unless the context requires a different interpretation:

- a. the singular includes the plural and vice versa.
- b. references to sub-clauses, clauses, schedules, or appendices are to sub-clauses, clauses, schedules, or appendices of this **Privacy Policy**.
- c. a reference to a person includes firms, companies, government entities, trusts and partnerships.
- d. "including" is understood to mean "including without limitation."
- e. reference to any statutory provision includes any modification or amendment of it.
- f. the headings and sub-headings do not form part of this **Privacy Policy**.

Scope of this Privacy Policy

3. This **Privacy Policy** applies only to the actions of **Mdel Fleet Management Ltd** and Users with respect to this Website. It does not extend to any websites accessible from this Website including links we may provide to social media websites.

4. For purposes of the applicable **Data Protection Laws**, **Mdel Fleet Management Ltd** is the "data controller". This means that **Mdel Fleet Management Ltd** determines the purposes for which, and the way, your **Data** is processed.

Data Collected

5. We may collect the following **Data**, which includes **personal Data**, from you:

- a. name.
 - b. contact Information such as email addresses and telephone numbers.
 - c. demographic information such as postcode, preferences, and interests.
 - d. IP address (automatically collected).
 - e. web browser type and version (automatically collected).
 - f. operating system (automatically collected).
 - g. a list of URLs starting with a referring site, your activity on this Website, and the site you exit to (automatically collected).
- in each case, in accordance with this **Privacy Policy**.

How We Collect Data

6. We collect **Data** in the following ways:
 - a. **Data** is given to us by you.
 - b. **Data** is collected automatically.

Data That is Given to Us by You

7. **Mdel Fleet Management Ltd** will collect your **Data** in several ways, for example:
 - a. when you contact us through the Website, by telephone, post, e-mail or through any other means.
 - b. when you elect to receive marketing communications from us.
 - c. when you use our services.

in each case, in accordance with this **Privacy Policy**.

Data That is Collected Automatically

8. To the extent that you access the Website, we will collect your **Data** automatically, for example:
 - a. We automatically collect some information about your visit to the Website. This information helps us to make improvements to Website content and navigation, and includes your IP address, the date, times and frequency with which you access the Website and the way you use and interact with its content.
 - b. We will collect your **Data** automatically via cookies, in line with the cookie settings on your browser. For more information about cookies, and how we use them on the Website, see the section below, headed "Cookies".

Our Use of Data

9. Any or all the above **Data** may be required by us from time to time to provide you with the best possible service and experience when using our website. Specifically, **Data** may be used by us for the following reasons:
 - a. internal record keeping.
 - b. improvement of our products / services.
 - c. contact for market research purposes which may be done using email, telephone, fax or mail. Such information may be used to customise or update the Website.

In each case, in accordance with this **Privacy Policy**.

10. We may use your **Data** for the above purposes if we deem it necessary to do so for our legitimate interests. If you are not satisfied with this, you have the right to object in certain circumstances (see the section headed "Your rights" below).
11. We may use your **Data** to show you **Mdel Fleet Management Ltd** adverts and other content on other websites. If you do not want us to use your data to show you **Mdel Fleet Management Ltd** adverts and other content on other websites, please turn off the relevant cookies (please refer to the section headed "Cookies" below).

Who We Share Data With

12. We may share your **Data** with the following groups of people for the following reasons:

- a. our employees, agents, and/or professional advisors - to obtain advice from professional users.
- b. third party service providers who provide services to us which require the processing of personal data - to help third party service providers in receipt of any shared data to perform functions on our behalf to help ensure the website runs smoothly.
- c. relevant authorities - to facilitate the detection of crime or the collection of taxes or duties.

in each case, in accordance with this **Privacy Policy**.

Keeping Data Secure

13. We will use technical and organisational measures to safeguard your **Data**, for example:

- a. access to your account is controlled by a password and a username that is unique to you.
- b. we store your **Data** on secure servers.

14. Technical and organisational measures include measures to deal with any suspected data breach. If you suspect any misuse or loss or unauthorised access to your **Data**, please let us know immediately by contacting us via this e-mail address: **info@mdelfleetmanagement.co.uk**.

15. If you want detailed information from, Get Safe Online on how to protect your information and your computers and devices against fraud, identity theft, viruses and many other online problems, please visit **www.getsafeonline.org**. Get Safe Online is supported by HM Government and leading businesses.

Data Retention

16. Unless a longer retention period is required or permitted by law, we will only hold your **Data** on our systems for the period necessary to fulfil the purposes outlined in this **Privacy Policy** or until you request that the **Data** be deleted.

17. Even if we delete your **Data**, it may persist on backup or archival media for legal, tax or regulatory purposes.

Your Rights

18. You have the following rights in relation to your Data:

- a. **Right to access** - the right to request copies of the information we hold about you at any time, or that we modify, update or delete such information. If we provide you with access to the information we hold about you, we will not charge you for this, unless your request is "manifestly unfounded or excessive". Where we are legally permitted to do so, we may refuse your request. If we refuse your request, we will tell you the reasons why.
- b. **Right to correct** - the right to have your **Data** rectified if it is inaccurate or incomplete.
- c. **Right to erase** - the right to request that we delete or remove your **Data** from our systems.
- d. **Right to restrict our use of your Data** - the right to "block" us from using your Data or limit the way in which we can use it.
- e. **Right to data portability** - the right to request that we move, copy, or transfer your **Data**.
- f. **Right to object** - the right to object to our use of your **Data** including where we use it for our legitimate interests.

19. To make enquiries, exercise any of your rights set out above, or withdraw your consent to the processing of your Data (where consent is our legal basis for processing your **Data**), please contact us via this e-mail address: **info@mdelfleetmanagement.co.uk**.

20. If you are not satisfied with the way a complaint you make in relation to your **Data** is handled by us, you may be able to refer your complaint to the relevant **data** protection authority. For the UK, this is the Information Commissioner's Office (ICO). **The ICO's contact details can be found on their website at <https://ico.org.uk/>.**

21. It is important that the **Data** we hold about you is accurate and current. Please keep us informed if your **Data** changes during the period for which we hold it.

Links to Other Websites

22. This Website may sometimes provide links to other websites. We have no control over such websites and are not responsible for the content of these websites. **This Privacy Policy** does not extend to your use of such websites. You are advised to read the **Privacy Policy** or statement of other websites prior to using them.

Changes of Business Ownership and Control

23. **Mdel Fleet Management Ltd** may, from time to time, expand or reduce our business and this may involve the sale and/or the transfer of control of all or part of **Mdel Fleet Management Ltd**. **Data** provided by Users will, where it is relevant to any part of our business so transferred, be transferred along with that part and the new owner or newly controlling party will, under the terms of this **Privacy Policy**, be permitted to use the **Data** for the purposes for which it was originally supplied to us.

24. We may also disclose **Data** to a prospective purchaser of our business or any part of it.

25. In the above instances, we will take steps to ensure your privacy is protected.

Cookies

26. This Website may place and access certain Cookies on your computer. **Mdel Fleet Management Ltd** uses Cookies to improve your experience of using the Website and to improve our range of services. **Mdel Fleet Management Ltd** has carefully chosen these Cookies and has taken steps to ensure that your privacy is protected and always respected.

27. All Cookies used by this Website are used in accordance with current UK and EU Cookie Law.

28. Before the Website places Cookies on your computer, you will be presented with a message bar requesting your consent to set those Cookies. By giving your consent to the placing of Cookies, you are enabling **Mdel Fleet Management Ltd** to provide a better experience and service to you. You may, if you wish, deny consent to the placing of Cookies; however certain features of the Website may not function fully or as intended.

29. This Website may place the following Cookies:

Type of Cookie	Purpose
Strictly necessary cookies	These are cookies required for our website's operation. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
Analytical/performance cookies	They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
Functionality cookies	These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region). By using the Website, you agree to our placement of functionality cookie.
Targeting cookies	These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

30. You can find a list of Cookies that we use in the Cookies Schedule.

31. You can choose to enable or disable Cookies in your internet browser. By default, most internet browsers accept Cookies, but this can be changed. For further details, please see the help menu in your internet browser. You can switch off Cookies at any time, however, you may lose any information that enables you to access the Website more quickly and efficiently.

32. You can choose to delete Cookies at any time; however, you may lose any information that enables you to access the Website more quickly and efficiently including, but not limited to, personalisation settings.

33. It is recommended that you ensure that your internet browser is up-to-date and that you consult the help and guidance provided by the developer of your internet browser if you are unsure about adjusting your privacy settings.

34. For more information on cookies, including how to disable them, please refer to **aboutcookies.org**. You will also find details on how to delete cookies from your computer.

General

35. You may not transfer any of your rights under this **Privacy Policy** to any other person. We may transfer our rights under this **Privacy Policy** where we believe your rights will not be affected.

36. If any court or competent authority finds that any provision of this **Privacy Policy** (or part of any provision) is invalid, illegal, or unenforceable, that provision or part-provision will, to the extent required, be deemed to be deleted, and the validity and enforceability of the other provisions of this **Privacy Policy** will not be affected.

37. Unless otherwise agreed, no delay, act or omission by a party in exercising any right or remedy will be deemed a waiver of that, or any other, right or remedy.

38. This Agreement will be governed by and interpreted according to the law of England and Wales. All disputes arising under the Agreement will be subject to the exclusive jurisdiction of the English and Welsh courts.

Changes to This Privacy Policy

39. Mdel Fleet Management Ltd reserves the right to change this **Privacy Policy** as we may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the Website, and you are deemed to have accepted the terms of the **Privacy Policy** on your first use of the Website following the alterations.

You may contact **Mdel Fleet Management Ltd** by email at **info@mdelfleetmanagement.co.uk**.

Cookies

Below is a list of the cookies that we use. We have tried to ensure this is complete and up to date, but if you think we have missed a cookie or there is any discrepancy, please tell us.

Strictly necessary

We use the following strictly necessary cookies:

Description	Purpose
small pieces of text sent to your browser by a website you visit.	We use this session cookie to remember you and maintain your session whilst you are using our website

Functionality

We use the following functionality cookies:

Description	Purpose
We use this cookie to identify your computer and analyse traffic patterns on our website	

Analytical/Performance

We use the following analytical/performance cookies:

Description	Purpose
We use this cookie to help us analyse how users use the website	

Targeting

We use the following targeting cookies:

Description	Purpose
We use this cookie to enable us to show you adverts while you are browsing our website and other websites on the internet	